



Case Study

Increased efficiency through digitalisation

Herbert KNEITZ GmbH has implemented inteos® Mobile Monitoring to optimise response times for staff in weaving, quality assurance and maintenance. The result: less downtime, more efficient workflows and a stronger market position.

COMPANY OVERVIEW **WHO IS HERBERT KNEITZ GMBH?**

Herbert KNEITZ GmbH, based in Bad Mitterndorf, Austria, is a leading company for interior textiles in the mobility industry. With products such as seat cover textiles, trim materials and curtains, manufactured using various production technologies, KNEITZ sets standards in terms of design,

quality and safety. Since its integration into Getzner Textil AG in 2016, the company has benefited from synergies and targeted investments that continue to drive growth.

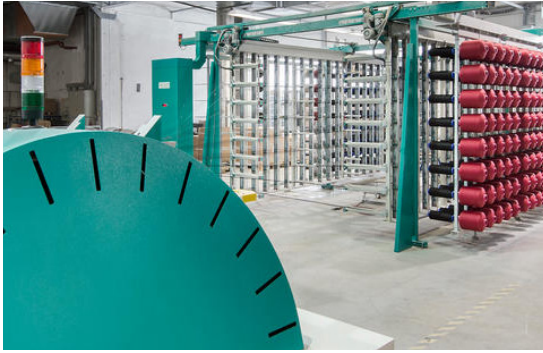
HOW DOES INTEOS® MOBILE MONITORING WORK?

The inteos® Mobile Monitoring project realises a comprehensive solution for mobile defect and downtime recording in weaving mills. The software makes it possible to record defects directly on site using a handheld device and to document them with images. This information can be assigned to the corresponding machines, orders and

articles. Causes of defects and additional comments can also be easily integrated.

All recorded data is stored centrally and can be accessed at any time. The software automatically notifies relevant decision-makers – whether by email or push notification – so that problems can be addressed quickly. This simplifies communication and significantly reduces response time.

In addition, inteos® supports foremen during their inspection tours: faults are recorded and documented on-site via barcode scans at the machines, resulting in transparent and seamless data collection. This consistent documentation is particularly valuable for certification processes and contributes to quality assurance.



IMPLEMENTATION AND CHALLENGES

The new software was implemented in several clearly structured phases: needs analysis, software selection, pilot phase, employee training and a gradual rollout.

Not only technical considerations, but also interpersonal factors play a major role here: it is understandable that innovations often meet with

reservations, especially at the beginning when technical hurdles arise. It was crucial to take the employees with you and clearly show them the advantages. Well-managed teams understand that such tools are not used to monitor, but to improve processes.

These steps are indispensable, especially in an industry such as the textile industry, where digitalisation is the key to competitiveness. Particularly

in high-income countries like Austria, only those who can design lean processes and digitise tracking and reporting can survive in the competition. Only in this way can the right conclusions be drawn and the necessary gains in efficiency and productivity be realised.

THE ADVANTAGES FOR KNEITZ AT A GLANCE

- › **Faster response times:** Staff can respond to tasks in real time and prepare accordingly.
- › **Efficient documentation:** Seamless, digital data collection facilitates certifications and internal audits.
- › **Cost savings:** Reduced downtime and optimised processes lead to lower costs.
- › **High flexibility:** Decision-makers are informed about faults in good time and can take immediate action.

CONCLUSION

The implementation of inteos® Mobile Monitoring at Herbert KNEITZ GmbH clearly shows how digitalisation can contribute to a sustainable increase in efficiency in the textile industry. If your company is facing similar challenges, we would be happy to work with you to find a tailor-made solution. Get in touch!



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I am convinced that no company will be able to do without software solutions like these in the future. Employees should be deployed in such a way that they can make a valuable contribution to their daily tasks. Reporting, documentation and traceability must be digitised and automated.

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Marco Kröll, Managing Director, Herbert KNEITZ GmbH



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CONTACT

Marcus Ott, Roland Hassler | **office** +43 5577 881 180 | **mail** office@inteos.com



Halo GmbH | Augartenstrasse 27 | 6890 Lustenau | Austria | www.inteos.com